



IMPORTANT NOTICE FOR ALL 2025 SHOW VEHICLE COMPETITORS & EXHIBITORS

Re: Move-Out Procedures & Traffic Management Plan

Please be aware that this year's move-out is accompanied by a *new traffic management plan, developed in coordination with the City of Toronto, Toronto Police, and the Metro Toronto Convention Centre.

The Toronto Police will be actively onsite to ensure the safety of both our participants, spectators and the general public. Additionally, crowd barriers will be in place to provide you with a clear and unobstructed path as you exit the venue.

*We understand there's a lot of excitement during the roll out, and the crowd is often cheering for a big reaction. But, please **DO NOT stop to rev your engines, speed, or squeal your tires at any time.***

The City of Toronto has noise by-laws that prohibit excessive or unnecessary noise, including loud engine revving—especially in residential areas or public spaces like the ramp leading onto Front Street.

Revving your engine aggressively or excessively can be considered reckless or disruptive driving, or even stunt driving, which may result in fines or other legal consequences under the Highway Traffic Act. Reckless behavior while exiting the building will lead to a ban from future ImportFest & MTCC events. Additionally, any damages caused by such behavior will result in fines and legal action.

Exit Procedure: As you exit the venue, please drive slowly and with caution, as there will be a large crowd gathered to watch the roll-out.

As you approach the bottom of the ramp, Police and Security will be onsite to help direct you through the intersection.

Exhibitor Truck and Trailer Re-entry: Please be aware that Front Street will have temporary road closures during the move-out between 9pm to 1am. Exhibitors and competitors needing to bring trucks or trailers back into the venue should line up in the curb lane on Front Street, between Blue Jays Way and John Street. We recommend entering from the Blue Jays Way intersection, security staff will be on-site to assist with staging. Once most of the show cars have exited, we'll begin allowing trailers and exhibitors back inside. This is expected to start around midnight, depending on traffic flow.

Thank you for your cooperation!

Basit Mirza | President
ImportFest Inc.

bmirza@importfest.com